



HOW TO PARTICIPATE IN A PRO STUDIO PROJECT

STEP 1

PLAN YOUR PROJECT

- **Price:** Set a project price that works for your studio and your market.

- **Choose a Format:**

As a take home project:

- The link will be live on diyprostudios.com. on the dates posted for this project.

As an in-studio class:

- Ensure that you have a plan for customers to view instruction from the diyprostudios.com website during class. We recommend broadcasting the instruction video from a tv that is visible to participants.
- Decide on event date(s)

STEP 2

PLACE YOUR ORDER

Order materials to match your posted project availability and consider a few extras just in case. (*Pro Studios are required to use products from Bisque Imports in Pro Studio Events. Thank you in advance for adhering to the Terms & Conditions of your Pro Studio Membership.*)

Do NOT wait until tickets sell to order product. We recommend that you place your order with enough time to receive materials and check for breakage so there is time to adjust ticket quantities or receive replacements if needed.

Note that we cannot guarantee stock for these events. Materials are first come, first served. We will recommend at least one alternate to the suggested item. If we run out stock on recommended items, contact perks@bisqueimports.com and we'll suggest another alternate if we can!

STEP 3

POST & PROMOTE THE PROJECT

Log into diyprostudios.com and download FREE promotional materials to help market the class.

- Facebook Event Cover Page
- Promo Photos
- Instagram and Facebook Photos

Add the project date (s) to your event calendar

- If you're doing this as a take home project, be sure to include information on how to pick up materials and return them for firing.
- If the project will be done in-studio, include information on COVID requirements, etc.

Create Facebook Event(s)

- Take-home projects can still be posted as events. Post the event for the date range the instructional video will be available.

Send Email

Post on Social Media & consider boosting your posts

STEP 4

BEFORE THE PROJECT

Watch the video and reach out to us with any questions you have.

Distribute materials to participants.

STEP 5

AFTER THE PROJECT

Contact participants to remind them to bring materials back to have them fired.

Don't forget to use a glaze pencil or detail bottle to trace over customers' names/initials they wrote on the bottom in pencil.

QUESTIONS?

LEARN MORE AT BISQUEIMPORTS.COM/PERKS
CONTACT US AT [@PERKS @BISQUEIMPORTS.COM](https://www.instagram.com/perks_bisque)